

School's In

at the



BY JEFF GUSTAFSON

Have you ever wished that you could fast track your angling knowledge to equal that of an angler who has years of experience?

How would you like to have the know-how needed to put fish in the boat every time you hit the water? That's now possible, thanks to a new unique online fishing school called the Faculty of Fishing.

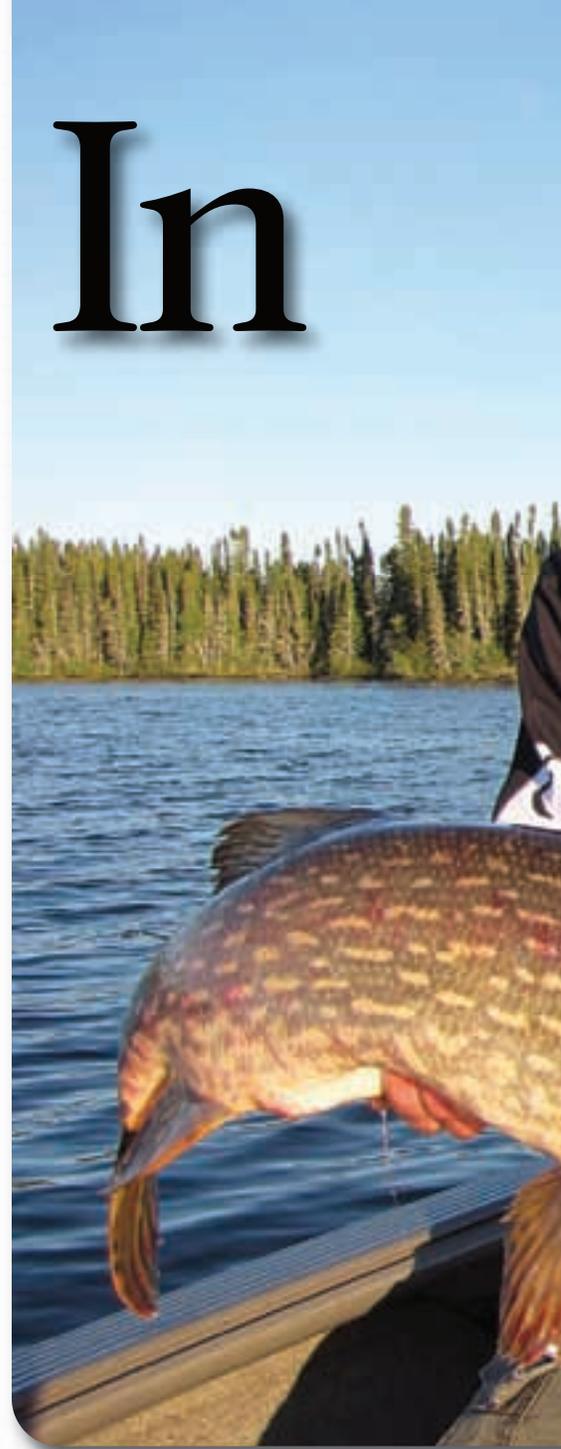
It's no secret that the internet is loaded with information for anglers—some good and some not so good. The Faculty of Fishing is different from everything else out there, because all of the information you need to become a better angler is provided for you in a comprehensive lesson format, covering all aspects of freshwater fishing.

The amount of insight you can absorb from this program is incredible. The Faculty of Fishing staff, comprised of expert anglers, meteorologists, and biologists from all across North America, has put together a huge library of information, which is all available in one easily-accessible location.

The unique thing about the Faculty of Fishing is that it is a true educational program, in which you are taught key elements of all aspects of fishing, and then tested at the end of each section to make sure you are ready to carry on. Once you pass the tests for the four core modules, you will not only be certified by the Faculty and considered an expert in your own right, you will also earn a special graduation gift that is worth nearly as much as your enrollment fee. Think you already know enough about fishing to be successful on a regular basis? No matter how experienced you are, I can assure you that after you take this course, your catches are going to increase significantly. This program is not just designed for beginning anglers, but for seasoned anglers as well. Everybody can benefit from developing new skills and strategies by working through the in-depth Faculty of Fishing curriculum.

To receive your Faculty of Fishing bachelor's certificate, you must complete four modules, called Fishing 1-4. This can be done at your own pace, on your own schedule. These modules include specialized lessons about fish biology, fish behavior, locations and habitat, gear, presentations, and tackle, as well as a ton of other great information to help you make the most of

If you want to learn everything there is to know about walleye, muskie, or nearly any other freshwater game fish, these lessons dive more in-depth into the characteristics of each species.



your fishing days. These courses are not just for bass or walleye anglers either; they offer plenty of relevant information for all species, from panfish, to trout, to large toothy critters like pike and muskie.

Once you've graduated from the Fishing 1-4 modules and sharpened your general fishing knowledge, you can then move on to the Species Specific modules, to focus in on the habitat, lifecycle, and angling strategies for your fish of





If you'd like to learn more about the Faculty of Fishing, check out the website at www.facultyoffishing.com. As soon as you enroll, you can begin to fast-track your way to becoming a better angler. Enrollment in the Faculty of Fishing also makes a great gift for any angler and any situation.

choice. If you want to learn everything there is to know about walleye, muskie, or nearly any other freshwater game fish, these lessons dive more in-depth into the characteristics of each species. For example, walleye anglers can take a close look at subjects like which colours walleye see best, how spawning affects walleye movement throughout the season, and why walleye move into the weeds on certain bodies of water.

Beyond Fishing 1-4 and the Species Specific modules, Faculty of Fishing will also offer other specialty lessons, including a course on boat control as it applies to fishing. In this course, you can learn

the correct ways to set-up for drifts, use drift socks, anchor, and troll so that you can stay on the fish and get more bites.

Proper catch and release techniques are also included throughout the program, to teach anglers how to handle and take care of their catches so they can be released to survive, continue to reproduce, and be enjoyed by other anglers in the future. Catch and release is a growing trend in angling today, and is the number one reason why we have some of the best fishing opportunities ever in many freshwater fisheries across North America.

Once you take the course, I am positive that you will want to share your

experience with others. For that reason, the Faculty of Fishing has developed the Reel Rewards referral program, through which you will earn points for referring other anglers to the courses. As your referrals enroll, your points will accumulate, and can be redeemed for a variety of items, ranging from fishing gear and tackle all the way up to a brand new Lund 1975 Pro-V boat and Mercury outboard.

Check out their website at www.facultyoffishing.com and see for yourself why the Faculty of Fishing is in a league of its own when it comes to educating anglers on all aspects of freshwater fishing. ■