

March 15, 2010

Dear Media Partner:

We need your help to spread the word; Faculty of Fishing is the latest, most up to date and unique online angler training program available. We are excited to share with you the newest form of angler education. We have included our media package to give you an up close look at what Faculty of Fishing is all about.

"The Fishing Industry is going to benefit tremendously!"

Please review the materials included and explore our website to learn more about our company and our program, visit www.facultyoffishing.com. We invite you to be the first to share Faculty of Fishing's ground-breaking edge to the sport fishing industry. The future of fishing can be enhanced as we educate more Anglers, existing and new to the sport.

Thank-you for your time and consideration,

Terry McClymont CEO/Founder

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