



FACULTY OF FISHING

More Knowledge, More Bites!



Enroll now, visit
www.facultyoffishing.com



WELCOME TO THE



The Faculty of Fishing is a new, quickly growing, unique online training course that educates students of all ages on all aspects of the sport of freshwater fishing. From line, knots, rods and reels, to fish biology, weather and boat control, students will graduate from this learning program and receive recognition amongst their peers in the angling community and have the knowledge to catch more and bigger fish.

FACULTY OF FISHING IS A COMPLETE ONLINE RESOURCE EQUIPPED WITH THE INFORMATION NECESSARY TO BUILD AND ENHANCE YOUR FISHING SUCCESS.

With information at your fingertips, you can progress through the lesson plans and learn at your own pace. 'This one of a kind' education program consists of step by step instructions, demonstrations and lessons from professional anglers, fish biologists and meteorologists, giving you key insights on how to improve and develop your knowledge on the water.

Faculty of Fishing takes angler development and experience to the next level.

From fish biology and behaviour, to equipment, weather and fishing techniques, Faculty of Fishing offers an organized and structured learning system. Faculty of Fishing is an amazing online education tool and makes angler education easy, convenient and fun!

Graduation Gifts

GRADUATION GIFT

At Faculty of Fishing, we know that hard work pays off! Upon successfully completing all 4 fishing courses, Faculty of Fishing and premier partners will send graduates a one of a kind Graduation Certificate and gift package.

Contact Faculty of Fishing to learn how becoming a premier partner benefits the students and your organization.

* not exactly as shown

REEL REWARDS

Catch & Reel Rewards Program			
40 Points			3500 Points
Faculty of Fishing Premium Soft-Shell Jacket			Lund SSV 16 DLX 2010 Model Including Trailer/Outboard
100 Points			10,000 Points
Pure Fishing Tournament Spinning Kit			Lund 1825 Rebel XL Sport 2010 Model Including Trailer/Outboard
500 Points			20,000 Points
Lowrance HDS 5 Sonar/GPS			Lund Pro V 1975 2010 Model Including Trailer/Outboard

Not only does Faculty of Fishing offer anglers the opportunity to learn how to catch more and bigger fish, it also gives the individual angler and participating partners the opportunity to earn great gear.

The Reel Rewards Program gives individuals the chance to promote their experience and in return receive points that can be redeemed for some awesome fishing equipment that will enhance their days on the water.

ONLINE STORE

Visit the online Campus Store to pick out some quality apparel and accessories. Featured is Faculty of Fishing and partners selected items.



More Knowledge, More Bites!

Angling success leads to more passion and commitment. Resulting in the sale of more and better fishing gear and equipment.

FISHING NORTH AMERICA (STATISTICS)

The angler community at large...

Canada

3, 235, 920 Adult Anglers

(source: DFO, Economic Analysis and Statistics)

United States

25, 035, 000 Freshwater Anglers

(source: ASA, Sport Fishing)



CERTIFICATION

Faculty of Fishing is a useful educational tool in a variety of markets. This certification will allow anglers an edge on the water, sales associates the knowledge to understand the products they are selling and fishing guides to deliver a better and more successful experience for their guests.

Certified graduates will be recognized for their knowledge and seen as an integral part of the angling community and the sport of fishing.

Check out the anglers alumni page to see some of our graduates.



- Anglers (all levels)
- Guides
- Retail Sales Associates

- Industry employees
- Academic Programs
- Clubs and Associations

The vision of Faculty of Fishing is to be the 'Go To' educational resource for North American anglers who are driven to improve their fishing knowledge and skill level.

Faculty of Fishing incorporates extreme conservation and environmental practices into the operation of the business and its mandate is to work with organizations who uphold the same standards.



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